**[](https://de.smartsheet.com/try-it?trp=50128)VORLAGE FÜR DIE JAHRESPLANUNG MIT KALENDER**

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| ÜBERSICHT |  |  | |  | |  | |  | |  | |  | |  | |  |
| MISSION UND WERTE | Die Mission und Werte des Unternehmens beschreiben. | | | | | | | | | | | | | | | |
| STRATEGIEN |  |  | |  | |  | |  | |  | |  | |  | | |  |
| MARKTFOKUS | Den Marktfokus beschreiben. | | | | | | | | | | | | | | | |
| BETRIEBSFOKUS | Den Betriebsfokus beschreiben. | | | | | | | | | | | | | | | |
| VERTRIEBSFOKUS | Den Vertriebsfokus beschreiben. | | | | | | | | | | | | | | | |
| GLOBALE PRIORITÄTEN | | | | | | |  | |  | |  | |  |  | |  |
| ZIELE | VORGABEN | ZEITRAHMEN | | | | | | | | ZUSTÄNDIGE PERSON | | BUDGET | | STATUS | | TEAM |
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| **März 20XX** | | | | | | |  | |
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| **September 20XX** | | | | | | |  | |
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| **Oktober 20XX** | | | | | | |  | |
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| **Dezember 20XX** | | | | | | |  | |
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